



Infection Prevention and Control: Our Commitment, Your Well Being

“ISANG DEKADA NG PAGBABAGO: SA IPC LAHAT PROTEKTADO”

HBPIPC TikTok Video Challenge 2023

WHO ARE QUALIFIED TO JOIN

1. There are two categories for this Challenge: Health Facility and Individual
2. The HBPIPC TikTok Video Challenge is open to all licensed health facilities with functional Infection Control Committees.
3. All qualified Hospital Facilities may submit an entry under HEALTH FACILITY category and an entry for INDIVIDUAL category.
4. For the individual category, contestant should at least be 14 years old and above to qualify to join this TikTok Video Challenge.
5. Both categories may submit ONE ENTRY each
6. Officials/Employees of PHA, are not eligible to join this competition in the individual category. A disclosure is required for the Health Facility Category in case they are affiliates of any competing entity.

CONTEST MECHANICS

REGISTRATION & SUBMISSION OF ENTRIES

1. TikTok entry submission period is until 11:59PM of October 15, 2023.
All TIKTOK ENTRIES will be made public on the HBPIPC TikTok account on October 17, Tuesday.
There will be no extensions unless announced otherwise.
2. To submit their entries, participants must follow this process:
 - a. Competitors must specify the category of their TikTok entry/entries
– Health Facility or Individual. (GROUP PERFORMANCE/SOLO PERFORMANCE)
All entries shall use the tune “Staying Alive” by the Bee Gees to portray or demonstrate infection prevention control measures (except hand hygiene) in protecting individuals, communities, health workers, patients. Please use tunes available from TikTok only to avoid copyright infringement issues)
All TikTok entries should initially be set to PRIVATE, HBPIPC will publish all entries in its TikTok Account which should be followed by the Contestants. Please follow the HBPIPC TikTok account >> <https://www.tiktok.com/@hbpipec>
 - b. **Health Facilities without a TikTok account** may use the TikTok account of their authorized representative and SUBMIT THE TIKTOK VIDEO TO HBPIPC (admin@philippinehospitalassociation.org) once uploaded on their TikTok account.
 - c. **All contest participants must**
 - upload their entry/entries in their respective TikTok accounts and SUBMIT TIKTOK VIDEO TO HBPIPC (admin@philippinehospitalassociation.org) once uploaded
 - and indicate their social media handle(s).

GENERAL GUIDELINES

1. The Judges' decision is final. Appeals will not be entertained. PHA also reserves the right to disqualify any entry.
2. **There will be online voting as part of the Judging criteria. Details of online voting will be announced separately.**
3. PHA will not reimburse any expenses borne by contest participants. They shall be solely responsible for their logistic arrangements.
4. All competitors and the winners shall agree to the PHA's use of photograph/s, name, other personal information, submitted TikTok video and audio material/s within the current calendar year and in the succeeding two (2) years.
5. The use of that information in all forms of media and communication related to HBPIPC Infection Prevention and Control Measures TikTok Video Challenge shall be without any compensation, consideration or notification. This shall completely remove from PHA, its employees, representatives, and organizers, from any claims or liability resulting from such use. PHA shall own the copyright as prescribed.
6. For individual competitors, they and their parents or guardians shall waive any and all moral rights relating to same.
7. The HBPIPC Infection Prevention and Control Measures TikTok Video Challenge does not impose any obligation on PHA or any other individual/entities, company, or organization to post or repost and broadcast or rebroadcast entries submitted by contestants nor will it impose any liability on PHA or any other individual company or organization for failure to do so.
8. It is possible that the judges, corporate sponsors, parents/guardians and competitors may know each other outside of this competition, the PHA asks that no contact or communication intended to influence, or that would tend to influence, a judge's decision about the contestant's entry shall occur between them.

CHALLENGE PROPER

1. **The running time for the TikTok Video Challenge should be a minimum of Thirty (30) seconds and maximum of One hundred fifty (150) seconds only, including visual and audio effects.**
2. The quality of both audio and video should be seamless, clear, and with visual impact. Otherwise, these entries may be disqualified.
3. Entries will also be disqualified when profanities or vulgarity, content not safe for work potentially harmful actions/activities, and violence are seen in the video even if warnings are provided.
4. Any violation of the contest mechanics shall be a ground for disqualification.

JUDGING & SELECTION PROCESS

1. Judging process will be completed in the most practical way so that timely decisions are available according to the prescribed period.
2. **The criteria for judging will include: Originality, Relevance, Creativity and Entertainment Value.**

GRAND WINNERS

1. **Three Grand winners (First, Second and Third) will be announced for the Health Facility Category.**
2. **Three Grand winners (First, Second and Third) will be announced for the Individual Category.**
3. The Grand Winners for the Health Facility Category will be announced during the HBPIPC Awarding Ceremony on Thursday, November 23 while the Grand Winners for the Individual Category will be notified earlier so that they will be able to attend the said awarding ceremony.