



PHILIPPINE HOSPITAL ASSOCIATION 2024 OFFICERS and BOARD OF DIRECTORS



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Medical Center Chief II



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PRESIDENT EMERITUS



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Medical Center Chief II

PHILIPPINE HOSPITAL ASSOCIATION ANNUAL NATIONAL CONVENTION & EXHIBITS



YEARS AND BEYOND:

Leading,
Enabling,
Assisting,
and Protecting
the Healthcare Providers

November 20 - 23, 2024
The Manila Hotel

SPECIAL GUESTS



DATUK DR. KULJIT SINGH
President, Asian Hospital Federation



HON. TEODORO J. HERBOSA, MD
Secretary of Health



MR. EMMANUEL R. LEDESMA, JR.
President & Chief Executive Officer
Philippine Health Insurance Corporation

CONFERENCE PROLOGUE SPEAKERS



CLEMENTINE A. BAUTISTA, MD
Acting SVP, Lead Area, UHC Support Team
Philippine Health Insurance Corporation



ENG'R. ANNETTE B. TAN, RN, MPH
Director IV
Health Facilities & Services Regulatory Board, DOH



MALYN R. MOLINA
President & CEO
EDM Group Manila



MA. LINDA G. BUHAT, RN, Ed.D
President, Philippine Tripartite Accreditation
for Health Facilities, Inc.

PLENARY SESSIONS SPEAKERS



ATTY. BU C. CASTRO, MD
President & Legal Counsel
Philippine Hospital Association



MR. JUAN A. VILLAMOR
Adjunct Faculty
Asian Institute of Management



BGEN. FATIMA CLAIRE NAVARRO
Surgeon General
Arm Forces of the Philippines



MR. RUDY RAMIN
Commercial Director, PCX Markets



MARIE YVETTE R. AMANTE, MD
Consultant, Section of Endocrinology, Asian Hospital



ROCKY DIZON, MD
CVC - Chief, Allied Health Professionals' Services
Vice-Chair, Green and Healthy Hospital Committee
Ateneo Rodriguez Medical Center



DEAN POLICARPIO JOVES
MMSU College of Medicine



MS. JOHANNA S. BANZON, RN
Director IV
Health Finance Analysis Development Bureau
DOH



MR. JHEY AR MANGATI
Health Education and Promotion Officer
Maricor Morsan Memorial Hospital and Medical Center



HON. JOSE Y. CUYETO, JR.
JRC Commissioner

MESSAGE



Warm Greetings to the PHA Members nationwide!

As we celebrate this momentous occasion of the 75th Annual National Convention and Exhibit (ANCeX) of the Philippine Hospital Association, I am filled with immense pride and gratitude. This year's theme, "PHA 75 Years & Beyond: Leading, Enabling, Assisting, and Protecting the Healthcare Providers," perfectly encapsulates the enduring spirit and mission of our association.

Over the past 75 years, the PHA has been a beacon of excellence, championing the cause of healthcare providers across the nation. Our unwavering commitment to leadership, empowerment, assistance, and protection has paved the way for numerous advancements in our field. This milestone is a testament to the dedication and hard work of every member of our community.

The song composed for our 75th ANC theme resonates of unity and the force we become when we coalesce from individual raindrops to become part of a flood. This is the hope and spirit of the PHA, that together we can accomplish wondrous things.

Additionally, we invite you to savor Brilyo coffee table book, which stands as a beautiful testament to the brilliance and resilience of our healthcare providers over the decades. It is a visual and narrative journey that captures the heart and soul of our mission.

I extend my heartfelt congratulations to all the participants, speakers, sponsors, and organizers who have made this event possible. Your contributions are the lifeblood of our success and serve as a driving force for continuous improvement and innovation in healthcare.

As we look forward to the future, let us remain steadfast in our mission to provide exemplary healthcare services, driven by the values that have guided us for the past seven and a half decades. Together, we will continue to lead, enable, assist, and protect our healthcare providers, ensuring a healthier and brighter tomorrow for all Filipinos.

Thank you for your unwavering support and commitment.

Maraming salamat po at mabuhay tayong lahat!

Ma. Lourdes K. Otayza
MA. LOURDES K. OTAYZA, MD, MHA

VP for Gov't. Hospital Affairs & Overall Chair of the 75th AncEx

PROGRAMME

Day 1 - November 20, 2024
Wednesday – Morning

- 8:00 Pre-Registration
Venue: Tent City
Arrival of Guests and Delegates
- 9:00 Ribbon Cutting and Opening & Tour of Exhibits – Tent City, Centennial Hall and Millennium Hall and Unveiling of PHA Marker – Centennial Hall
Guests and Dignitaries headed by:

DATUK DR. KULJIT SINGH

President, Asian Hospital Federation

Assisted by: **JOSE P. SANTIAGO, JR., MD, PHA President**
MA. LOURDES K. OTAYZA, MD, Overall Chair, 75th ANCaX
PHA Officers and Board of Directors
and Major Sponsor Representative

FREE TIME

FREE TIME

FREE TIME

Wednesday – Afternoon

- 12:30 Sponsor Presentation **NIPRO Medical Philippines Corporation**
- 12:45 The Future of Waste Management: Exploring the Potential of Waste Converter Technologies **PAULO PEJRANI**
Ompeco SRL Italy
- 1:00 Conference Prologue

CLEMENTINE A. BAUTISTA, MD

*Acting SVP, Lead Head, UHC Surge Team
Philippine Health Insurance Corporation*

DIR. ANNETTE B. TAN

*Director IV
Health Facilities & Services Regulatory Board-DOH*

MALYN R. MOLINA

*President & COO
EON Group Manila*

DR. LINDA BUHAT, RN

*President (Philippine Tripartite Accreditation
for Healthcare Facilities, Inc.)*

1:45 – 3:15 OPEN FORUM AND DIALOGUE

ATTY. BU C. CASTRO, MD

Moderator

Raffles

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Raffles

- 5:30 Registration
- 6:00 FELLOWSHIP NIGHT – HOSPITAL AWARDS – MR. & MS. PHA FINALS – SOLO SINGING COMPETITION FINALS
Venue: *Fiesta Pavillon*
“75 Years Strong: Shine Like a Diamond”

Raffles

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ATTY. BU C. CASTRO, MD & MA. ISABELITA ESTRELLA, MD

Master of Ceremonies

PROGRAMME

Day 2 – November 21, 2024
Thursday – Morning

OPENING CEREMONIES

- 7:30 Registration
Venue: Tent City
Election - Venue: Millennium Salon 8:00 am – 4:00 pm
- 8:00 Assembly
- 8:30 Entrance of Colors **Manuel G. Araullo High School Cadets**
Processional **PHA Board of Directors, Guest of Honor, Council Presidents (Chapter Presidents to be recognize via voice message)**
- Doxology **SR. ADELINA JAVELLANA**
Philippine National Anthem **SAMIWENG SINGERS**
PHA Hymn
- Recognition of Guests and Dignitaries **DIGNA R. RAGASA, MD**
Secretary
- Welcome Remarks & Declaration of Opening of the Convention **MA. LOURDES K. OTAYZA, MD**
Overall Chair, 75th ANCaX
- Opening Remarks **JOSE P. SANTIAGO, JR., MD**
President
- Inspirational Message from IHF President **DR. MUNA A. TAHLAK**
President, International Hospital Federation
- Inspirational Message from AHF President **DATUK DR. KULJIT SINGH**
President, Asian Hospital Federation
- Introduction of the Keynote Speaker **JOSE P. SANTIAGO, JR., MD**
President
- Address of the Keynote Speaker

HON. TE ODORO J. HERBOSA, MD

*Secretary
Department of Health*

- 10:45 Sponsor Presentation **UNILAB, Inc.**
- 11:00 Sponsor Presentation **Brilliant Metal Craft & Machine Design**
- 12:00 Networking Break

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JAIME A. ALMORA, MD

Master of Ceremonies

PROGRAMME

Day 2 – November 21, 2024

Thursday – Afternoon

PLENARY SESSION I

12:45	Disruptive Innovations in Healthcare	MS. JOYCE SOCAO <i>Managing Director & CEO Time Medical PH, Inc. & Digihhealth Specialists Inc. subsidiary of Fisher Medical Ventures</i>
1:00	Sponsor Presentation	SEONG YEONG “ESTHER” HONG <i>Chief Executive Officer The Clean O2 Eco-Friendly Corp.</i>
1:15	“AI: A Friend or Foe”	ATTY. BU C. CASTRO, MD <i>Director and Legal Counsel Philippine Hospital Association</i>
2:15	“Strategic Thinking as Driver of Organizational Strategy for Healthcare Providers”	MR. JUAN A. VILLAMOR <i>Professional Coach and Consultant</i>
3:15	OPEN FORUM	
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	Raffles	Raffles
	Raffles	Raffles
	Raffles	Raffles
	EDMUNDO . LOPEZ., MD, MHA <i>Moderator</i>	

4:00 Hospital Best Practices in Infection Prevention and Control Awards – Year 11 Awarding Ceremony



MARIA ISABELITA M. ESTRELLA, MD, MHA
Chairman, Hospital Best Infection Prevention and Control Awards Year 11

ENRIQUE A. TAYAG, MD, PHASAE, FPSMD, CESO III
HUBERTO F. LAPUZ, MD, MHA
MS. ROSARIO O. DUMPIT
Master of Ceremonies

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5:00 Election of PHA National Officers

PROGRAMME

Day 3 – November 22, 2024

Friday - Morning

PLENARY SESSION II

7:30	Holy Mass	
8:35	Sponsor Presentation	CJiGreen Power Corp.
8:45	“Dynamic Hospital Leadership for Health Security”	BGEN. FATIMA CLAIRE S. NAVARRO <i>Surgeon General, AFP</i>
9:45	“Smart Hospital Technology”	MR. MELVIN ONG <i>Chief Executive Officer Karuna Enterprise</i>
10:15	“Sustainable Healthcare: Integrating ESG Principles in Hospital Support Services”	PROF. DR. TS JASMY BIN YUNUS <i>Academic Director Bell Com International, Inc.</i>
10:45	Sponsor Presentation	BIZBOX, Inc.
11:00	Open Forum	
11:45	Networking Break	
	Raffles	Raffles
	Raffles	Raffles
	Raffles	Raffles
	Raffles	Raffles
	DINAH B. ABELLA, MD <i>Moderator</i>	

Friday – Afternoon

PLENARY SESSION III

1:00	Sponsor Presentation	COSMO Medical Inc.
1:15	“Bawal ang Plastik” A Panel Discussion “From Waste to Worth: Empowering Hospitals in the Fight Against Plastic Pollution”	MR. RUDY RAMIN <i>Commercial Director, PCX Markets</i>
	“Breaking Free from Plastics: Strategies for a Greener Tomorrow”	ROCKY DIZON, MD, MHM, FPCP, FPSD <i>OIC – Chief Allied Professional Service Vice- Chair, Green and Healthy Hospital Committee, Amang Rodriguez Medical Center</i>
	“Endocrine Disrupting Effects of Plastics”	MARIE YVETTE R. AMANTE, MD, FPSM, FPCP <i>Consultant, Section of Endocrinology, Asian Hospital Member, Climate Change Committee, Philippine College of Physicians Member, Endogreen Committee, Philippine College of Diabetes, Endocrinology and Metabolism</i>
2:15	“Risk Management for the Residency Training Program and Hospitalists”	DEAN POLICARPIO JOVES <i>MMSU College of Medicine</i>
3:30	Open Forum	
	ELMER Q. PEDREGOSA, MD <i>Moderator</i>	

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PROGRAMME

Day 3 - November 22, 2024

CLOSING CEREMONIES

3:45	Business Meeting Secretary's Report Treasurer's Report President's Report	
4:15	Thanksgiving Prayer Recognition of Guests & Dignitaries	SR. ADELINA B. JAVELLANA DIGNA R. RAGASA, MD <i>Outgoing Secretary</i>
	Proclamation of the Newly Elected Officers and Board of Directors	SR. ADELINA JAVELLANA <i>Chairman, COMELEC</i>
	Introduction of the Guest of Honor	MA. LOURDES K. OTAYZA, MD <i>Overall Chair, 75th ANCC</i>
	Address of the Guest of Honor	MR. EMMANUEL R. LEDESMA, JR. <i>President & CEO, PhilHealth</i>
	Proclamation of the Newly Elected Officers and Board of Directors	SR. ADELINA JAVELLANA <i>Chairman, COMELEC</i>
	Induction and Oath Taking of the Newly Elected Officers and Board of Directors	MR. EMMANUEL R. LEDESMA, JR. <i>President & CEO, PhilHealth</i>
	Valedictory Address	OUTGOING PRESIDENT
	Inaugural Address	INCOMING PRESIDENT
	Closing Remarks	CONRADO M. BRAÑA, JR.

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GRAND RAFFLE DRAW

CONRADO M. BRAÑA, JR., MD, MHA
Master of Ceremonies

Day 4 - November 23, 2024
Saturday 8:00 am - 11:00 am

7:30	Registration	
8:30	Invocation / Phil. National Anthem/PHA Hymn	
8:40	Opening Remarks / Acknowledging Guests	MA. LOURDES K. OTAYZA, MD
8:45	"The Philippine Health Work Force: A Situationer" MS. JOHANNA S. BANZON, RN, MSCIH, DTMPh <i>Director IV</i> <i>Health Human Resource Development Bureau - DOH</i>	
	"Staff Retention Strategies" MR. JHEY AR MANGATI <i>Health Education and Promotion Officer</i> <i>Mariano Marcos Memorial Hospital and Medical Center</i>	
	"Physician Retention Strategies" HON. JOSE Y. CUETO, JR. <i>Former PRC Commissioner</i>	
10:00	OPEN FORUM	
11:35	Closing Remarks	ELMER Q. PEDREGOSA, MD

RAFFLES RAFFLES RAFFLES RAFFLES

WIN THE WHEELS CAR RAFFLE

GRAND RAFFLE MECHANICS
2 BRAND NEW TOYOTA WIGO J 1.0 M/T



HOW TO QUALIFY:

- Must be a bona fide institutional regular member of the PHA with updated membership payment/in good standing as represented by a fully paid delegate to the event.
- There is no purchase requirement for a raffle ticket to qualify as this is a thanksgiving gift by the PHA exclusively for registered, paid and in good standing member institutions.

HOW TO WIN:

- Raffle stubs should be legibly filled out with the Hospital's Name and registered delegate/Hospital Representative's Name. Blanks shall invalidate the raffle entry. Before placing the raffle stub inside the tambo, it must be validated by assigned PHA staff at the Tent City Exhibit Area.
- Drop filled out raffle stub in the designated official drop boxes located at:
 - the entrance of the Fiesta Pavillon (Plenary Session Hall)
- Do not lose your Key to Wheels promo card. Fill it out completely. It will be subject to validation/verification if and when your raffle stub is drawn.

Participants are required to visit the exhibit booths of the 10 MAJOR SPONSORS at the Millennium Hall (MH), Centennial Hall (CH) and the Tent City (TC), namely:

BMC HOSPITAL SYSTEMS, INC. - TC 18 & 25

THE CLEAN 02 ECO-FRIENDLY CORPORATION - MH- 31 & 32

COSMO MEDICAL, INC. - MH 1 - 4

SEIRALAB INCORPORATED - TC 112 - 113

MUNDEO - CH 24 - 27

UNILAB, INC. - CH - 52 & 53

TIME MEDICAL & DIGIHEALTH - Ch 3 & 4

BIZBOX - TC 78 - 80

CJI POWER GREEN CORP. - TC 37

NIPRO MEDICAL PHILIPPINES, CORP. - CH 35

IMPORTANT: All boxes of the 10 major sponsors must be stamped 100%

- Participating hospital's representatives may visit any **14** of the 43 exhibit booths at the MILLENNIUM HALL to have the blank boxes appearing on the Key to Wheels promo card stamped by the exhibitor's representative as proof of visit. PHA shall provide the exhibitors with the official and customized PHA STAMP.
- Participating hospital's representatives may visit any **14** of the 55 exhibit booths at the CENTENNIAL HALL and **28** of the 121 exhibit booths at the TENT CITY to have the blank boxes appearing on the Win the Wheels promo card stamped by the exhibitor's representative as proof of visit. PHA shall provide the exhibitors with the official and customized PHA STAMP.
- Time of Raffle: After the Closing Ceremonies on 22nd day of November, 2024.
- Once a raffle stub is drawn, the registered delegate/hospital representative must present his/her Win the Wheels promo card. The PHA Secretariat shall then subject it to final verification for compliance of all the requirements. In the event of any noted deficiency, another raffle stub shall then be drawn and subjected to the same verification process.
- Validation process of the raffle stub: **1. All information are duly filled out; 2. Hospital member is in good standing, 3. the promo card has a total of 66 STAMPS (no signature allowed) (All 10 Major Sponsors, any 10 of the Millennium Exhibitors other than the major sponsors, any of 14 of the Centennial Hall Exhibitors and any 28 of the Tent City Exhibitors other than the Major Sponsor) and 4. the person claiming the prize is the registered delegate/hospital representative as indicated in the drawn "Win the Wheels" card/stub (no proxy). PHYSICALLY PRESENT IS REQUIRED to win the Grand Raffle Prize.**

HOW TO CLAIM YOUR PRIZE:

- The PHA shall issue a "Certificate of Prize" to the GRAND RAFFLE INSTITUTIONAL WINNER that can be presented to the Toyota Dagupan Branch, Pangasinan.
- All obligations other than the payment of the BIR final tax on winning, pertaining to the TOYOTA WIGO, e.g. LTO registration, insurance, etc. shall now be the car owner's (WINNER) responsibility.
- For full enjoyment by the winner of the Grand Prize Win the Wheels, the corresponding "final tax on winning" shall be paid for by the PHA (BIR Form 1601F).

DISCLAIMER:

Dropping the raffle stub into the drop box is sufficient manifestation that the registered delegate/hospital representative agrees to have read, understood, and commits to willfully abide by the herein promo mechanics of the KEY TO WHEELS grand raffle promo.

The PHA undertakes to abide by the grant of the "Certificate of Prize" in the name of the organization's Institutional Regular Member Winner and shall not entertain any claim to the prize by an individual or non-regular PHA Institutional Member.

BOOTH VISIT VALIDATION

PHA RAFFLE STUB NO. 0001

SPONSORS

 <p>TC 18 & 25 BRILLIANT METAL CRAFT AND MACHINE DESIGN</p>	 <p>MH 31 - 32</p>	 <p>MH 1 - 4 COSMO MEDICAL INC.</p>	 <p>TC 112 - 113</p>	 <p>CH 52 & 53 UNILAB</p>
 <p>CH 3 - 4 TIME MEDICAL SYSTEMS</p>	 <p>CH 24 - 27 MUNDEO</p>	 <p>TC 78 - 80 BIZBOX</p>	 <p>TC 37 CjGREEN POWER CORP.</p>	 <p>CH 35 NIPRO</p>

MILLENNIUM EXHIBIT AREA

TENT CITY EXHIBIT AREA

CENTENNIAL HALL EXHIBIT AREA

DELEGATE NAME: _____

HOSPITAL NAME: _____

PARTNERS

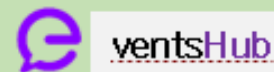
 <p>BRILLIANT METAL CRAFT AND MACHINE DESIGN</p>	 <p>TheCleanO2 Sanitizing Corporation</p>
 <p>COSMO MEDICAL INC.</p>	 <p>Seiralab INCORPORATED DIAGNOSTICS & PHARMACEUTICAL DIVISION</p>
 <p>UNILAB</p>	 <p>TIME MEDICAL SYSTEMS</p>
 <p>MUNDEO WASTE MANAGEMENT CORPORATION</p>	 <p>BIZBOX POSSIBILITIES • REALITIES</p>
 <p>CjGREEN POWER CORP.</p>	 <p>NIPRO MEDICAL PHILIPPINES CORPORATION</p>

(+632) 7744-7613

<https://philippinehospitalassociation.org>

admin@philippinehospitalassociation.org

Event Management Partner



SUPER GRAND RAFFLE STUB

Raffle Stub No: 0001

Delegate Name: _____

Hospital Name: _____

4 - DAY RAFFLE STUB

Raffle Stub No: 0001

Delegate Name: _____

Hospital Name: _____