

## PHILIPPINE HOSPITAL ASSOCIATION (PHA)

## ANNUAL NATIONAL CONVENTION 2025

Beyond Excellence: Pioneering Sustainable Healthcare Solutions
The Manila Hotel | November 19 - 22, 2025

| DAY 1<br>NOVEMBER 19, 2025   Wednesday<br>Attire: Hospital-Chosen Attire |   |  |
|--|---|--|
| 8:00 am - 12:00 nn   | Registration  |  |
| 8:30 am - 9:30 am  | Ribbon Cutting Ceremony   |  |
| 12:00 nn - 1:00 pm   | Plenary Sponsors Presentation<br>Fiesta Pavilion  |  |
| 1:00 pm - 1:30 pm  | Annual National Convention Briefing Fiesta Pavilion - Al Inspired Prologue and Announcements  |  |
| 1:30 pm - 4:00 pm  | REGULATORS FORUM AT THE ANC:  Department of Health (DOH)  Department of Environment and Natural Resources (DENR)  Food and Drug Administration (FDA)  Philippine Health Insurance Corporation  National Privacy Commission (NPC)  Department of Information and Communications Technology (DICT)  Bureau of Fire Protection |  |
| 6:00 pm  | PHILIPPINE HOSPITALS DIAMONDS OF GLOBAL HEALTHCARE 2025: THE RECOGNITION AND FELLOWSHIP NIGHT Dresscode: Denims and Diamonds / Glitters   |  |
| DAY 2<br>NOVEMBER 20, 2025   Thursday<br>Attire: Modern Filipiniana      |   |  |
| 8:30 am - 10:00 am   | OPENING CEREMONIES (Separate Program and Rider)   |  |
| 10:00 am - 10:30 am  | KEYNOTE SESSION: GOOD GOVERNANCE AND HUMANISTIC LEADERSHIP: KEY TO SUSTAINABLE HEALTHCARE SOLUTIONS   |  |
| 10:30 am - 12:00 NN  | THE CEO FORUM: TRANSFORMATION AND SUSTAINABILITY AGENDA  • Metro Pacific Investments Corporation (MPIC)  • Ayala Healthcare Holdings, Inc. (AC Health)  • CebuDoc Group  • DOH-Retained Hospital  • LGU Hospital  • Specialty Center  |  |
| 12:00 nn - 1: 00 pm  | LUNCH   |  |

|   | Sponsors Presentations  |  |
|---|---|--|
| 1:00 pm - 2:00 pm   | PLENARY SESSION 1 Leading the Change: Transformative Healthcare Solutions for Future-Ready Organizations                        |  |
| 2:00 pm - 3:00 pm   | PLENARY SESSION 2 Overcoming the Human-Al Challenge in Healthcare: Balancing Automation with Human Connections                  |  |
| 3:00 pm - 3:30 pm   | OPEN FORUM  |  |
| 3:30 pm - 5:00 pm   | HBPIPC Year 12 Awards   |  |
| DAY 3  NOVEMBER 21, 2025   Friday  Attire: Smart Casual  CONCURRENT SESSIONS (CS) TRACKS AT FIESTA PAVILION AND MAYNILA AND CLOSING CEREMONIES  CS SESSION CHAIR: DR OTAYZA |   |  |
| 7:30AM-8:30AM   | Holy Mass   |  |
| 8:30 am - 9:00 am   | CS 101: LEADERSHIP MANDATE: Collaborative and Sustainable State of UHC Implementation in the Philippines                        |  |
|   | CS 102: INTEGRATING CLIMATE CHANGE INTO ACTION IN GOVERNMENT:<br>Comparing Each Patient's Carbon Footprint and Yours            |  |
| 9:00 am - 9:30 am   | CS 201: ADB COLLABORATIVES: Roles of the Public Sector in UHC   |  |
|   | CS 202: HEALTHCARE COSTING AND PRICING AND FINTECH INNOVATIONS  |  |
| 9:30 am - 10:00 am  | OPEN FORUM: DIALOGUE AND REFLECTIONS  |  |
| 10:00 am - 10:30 am   | BREAK   |  |
| 10:30 am - 11:00 am   | CS 301: FUTURE OF PEOPLE MANAGEMENT AND THE WORKPLACE   |  |
|   | CS 302: TRENDS IN HOSPITAL FINANCIAL MANAGEMENT SYSTEM ON DIGITALIZATION  |  |
| 11:00 am - 11:30 am   | CS 401: PEOPLE EXPERIENCE, QUALITY, AND SAFETY AT ITS BEST  |  |
|   | CS 402: GREEN OPTIONS NOT JUST SALAD  |  |
| 11:30 am - 12:00 nn   | OPEN FORUM: DIALOGUE AND REFLECTIONS  |  |
| 1:00 pm - 1:30 pm   | CS 501: DISPOSING OF HOSPITAL PLASTIC: Who You Gonna Call?  |  |
|   | CS 502: REVENUE CYCLE MANAGEMENT: Issues in Healthcare Claims: Rejection of Patient Payment Collection, Revenue Cycle Analytics |  |
|   |   |  |

|   | CS 602: MOVING THE SPECIAL HEALTH FUND   |  |
|---|--|--|
| 2:00 pm - 2:30 pm   | OPEN FORUM: DIALOGUE AND REFLECTIONS   |  |
| 2:30 pm - 3:00 pm   | UHC STORIES: LEADERSHIP, SYSTEMS, AND PEOPLE-CENTERED DELIVERY   |  |
|   | UHC STORIES: GOVERNANCE, FINANCING, AND SUSTAINABILITY   |  |
| 3:00 pm - 3:30 pm   | PLENARY BUSINESS MEETING APPROVAL OF MOTIONS AND RESOLUTIONS CONVENTION RESOLUTIONS  |  |
| 3:30 pm - 4:30 pm   | ANC CLOSING CEREMONIES CLOSING KEYNOTE SESSION PHA OFFICERS AND BOD PROCLAMATION, OATHTAKING, AND VALEDICTORY AND INAUGURAL ADDRESS CONVENTION TAKEAWAYS CLOSING MESSAGE AND ADJOURNMENT |  |
| 4:30 pm - 5:00 pm   | ANC MAJOR RAFFLES  |  |
| DAY 4<br>NOVEMBER 22, 2025   Saturday<br>Attire: Smart Casual |  |  |
| 7:30 am   | REGISTRATION   |  |
| 8:30 am   | Invocation and Pambansang Awit   |  |
| 9:00 am   | Patient Safety Workshop  |  |
|   | Best Practice Presentation Sharing   |  |
| 11:00 am  | Recognition and Future Steps   |  |
| 12:00 nn  | Closing  |  |

**NOTE:** The line of topics is final. Only the resource persons shall be subject for confirmation and finalization.

DATE: **OCTOBER 11, 2025** 

PREPARED BY:

GERARDO M. AQUINO, JR. MD, MHA, CEO VI, DBA (Hon. Causa)

ANC 2025 Chairperson

APPROVED BY:

JOSE SANTIAGO, JR, MD

PHA National President APPROVED BY BOARD: OCTOBER 11, 2025