PHA 77th Annual National Convention and Exhibits
"Integrating Sustainability, Advancing Technology, and Strengthening Trust in Health Care"
November 23 to 26, 2026
Fiesta Pavilion at The Manila Hotel

PRE-CONVENTION DAY
MONDAY, NOVEMBER 23

7:30 AM	**TENT CITY**	**Registration**
8:30 AM	**TENT CITY**	**Ribbon Cutting Ceremony**
12nn - 1pm	**FIESTA PAVILION**	Plenary Sponsors Presentation
1:00 - 4:00pm	**FIESTA PAVILION**	**REGULATORS FORUM AT THE ANC:**
		• Department of Health (DOH) - Dir. Annette B. Tan
		• Philippine Health Insurance Corporation - Dr. Rizza Majella Herrera
		• National Privacy Commission (NPC) - Atty Johann Carlos S. Barcena
		• Food and Drug Administration - DG Dr Margarita M. Gutierrez
		• Bureau of Fire Protection - FIRE CHIEF SUPT. WILBERTO RICO NEIL KWAN TIU
		• Department of Environment and Natural Resources - Atty. Janice C. Regoso-Pammit
		OPEN FORUM MODERATOR
		Atty. Bu C. Castro, MD
6:00 PM	**FIESTA PAVILION**	**FELLOWSHIP NIGHT**

DAY 1
TUESDAY, NOVEMBER 24
FIESTA PAVILION

830am - 1030am	**FIESTA PAVILION**	**OPENING CEREMONY**
		Entrance/Processional
		Doxology
		Philippine National Anthem/PHA Hymn
		Recognition of Guests/Dignitaries
		Declaring the 77th Annual National Convention and Exhibits Open
		Message of the Outgoing President
		Address of the Keynote Speaker - SOH Dr. Edwin Mercado
1030 - 1130 am		**THE CEO FORUM**
		• Dr. Monserrat Chichioco Medical Center Chief II Jose B. Lingad Memorial General Hospital
		• Dr. Gregorio S. Martinez Chief Medical Officer The Medical City
		• Hon. Edwin Jubahib Governor Provincial Government of Davao del Norte
		• Dr. Dax Tidula Public Health Officer II Pampanga
1130 am - 12nn	**OPEN FORUM**	**OPEN FORUM MODERATORS**
		Fiesta Pavilion - Dr. Brian Dalid, MHA
		Maynila Ballroom - Dr. Mariano Hembra
12nn - 1pm		**NETWORKING LUNCH** **- Sponsor Presentations (4 presenters, 15mns each)**

PLENARY SESSION 1 - PILLAR I: INTEGRATING TECHNOLOGY IN PHILIPPINE HEALTH CARE		
1pm to 110pm		**Overview of the Plenary Sessions** Dr.Glory V. Baltazar, PRO and Scientific Committee Chairperson
110pm to 140pm **140pm to 210pm**		**"Telemedicine in the Private Sector and the Government Sector"** Private Sector Dr. Jaccqueline Angeles, Healthway FEU-NRMF Medical Center Government Sector Dr. Regner Saniano - Bataan General Hospital and Medical Center
210pm - 310pm		**"The Milestones of Electronic Health Records in the Philippines"** - Dr. Cherrie Esteban, Chief Information Offier and OIC Director IV, DOH-KMITS, Department of Health
310pm - 410 pm		**"AI Diagnostics in the Philippine Healthcare System: A Tool or An Alternative Solution for Human Resources for Healthcare (HRH) Deficiency"** - Engr. Tom Navasero,, Founder & CEO, Applied AI Asia
410pm	**OPEN FORUM**	**OPEN FORUM MODERATORS** **Fiesta Pavilion -** Dr. Maria Isabelita M. Estrella / Dr. Jose P. Santiago, Jr. **Maynila Ballroom -** Dr. Dinah Abella / Dr. Jaime Almora
DAY 2 **WEDNESDAY, NOVEMBER 25** **FIESTA PAVILION**		
8am to 4pm	**MILLENNIUM SALON**	**NATIONAL ELECTION**
PLENARY SESSION 2 - PILLAR II: ADVANCING SUSTAINABILITY IN PHILIPPINE HEALTH CARE		
8am to 845am		**"Impact of Green Vialbility Assessment Tool in DOH Hospitals"** - Dr. Ma. Bituin S. Reyes Division Chief Facility Performance Management Division
845am to 930am		**"Sustainabilityl Sourcing and Green Procurement"** Dr. Imelda Mateo, FPCP - Trustee, Health Without Harm
930am to 1015am		**"Eco-Friendly Medical Waste Management in Philippine Heart Center"** - Engr. Ricardo Dela Cruz Department Manager III, Administrative Services Philippine Heart Association
1015am to 1130am		**"Infrastructure Preparation for the Big One"** - Dr. Dave Dato Disaster Risk Reduction Management-Health (DRRM-H) Head Rizal Medical Center
1130am		**OPEN FORUM** **Fiesta Pavilion -** Dr. Maria Lourdes K. Otayza / Dr. Elmer Q. Pedregosa **Maynila Ballroom -** Dr. Maria Isabelita M. Estrella / Dr. Digna Ragasa
12pm to 1pm		**NETWORKING LUNCH** **- Sponsor Presentations (4 presenters, 15mns each)**

PLENARY SESSION 3 - PILLAR III: STRENGTHENING TRUST IN PHILIPPINE HEALTH CARE		
1pm to 2pm		**"Public Trust in Philippine Hospital System"** - Professor Nina Castillo-Carandang, MA, Msc, PhD
2pm to 240pm		**"Vulnerability Assessment Test and Other Safeguards for Data Protection and Cybersecurity in eHealth"** - DICT Technical Speaker TBA
240pm to 320pm		**"Securing Equitable Access: HTAC's Milestones in UHC"** - Dr. Jacinto Blas V. Mantaring, III
320pm	**OPEN FORUM**	**OPEN FORUM MODERATORS** **Fiesta Pavilion -** Dr. Glory V. Baltazar / Dr. Dinah G. Abella **Maynila Ballroom -** Dr. Elmer Pedregosa / Dr. Bu Castro
4pm to 6pm		**HBPIPC AWARDS Y13 - Awarding Ceremony** Hosts: Dr. Huberto F. Lapuz / Dr. Eric Tayag / Ms. Rose Dumpit
DAY 3 THURSDAY, NOVEMBER 26 FIESTA PAVILION		
PLENARY SESSION 4 - PILLAR III: STRENGTHENING TRUST IN PHILIPPINE HEALTH CARE		
7am		**Holy Mass at the Fiesta Pavilion**
8am to 9am		**"Equitable Access Through Digitalization"** - Dr. Alvin Marcelo, Executive Director - Asia eHealth Information Network (AeHIN)
9am to 10am		**"Regulation of Digital Platforms"** - Mr. Walter Bacareza, Vice President-Group Operations Philippine Health Insurance Corporation (PHIC)
10am to 11am		**"Optimization o Health Organization in the Government"** - Mr. Gerald R. Janda, Asst. Secretary -- Dept. of Budget and Management (DBM)
11am	**OPEN FORUM**	**OPEN FORUM MODERATORS** **Fiesta Pavilion -** Dr.Digna Ragasa / Dr. Mariano Hembra **Maynila Ballroom -** Dr. Maria Lourdes K. Otayza / Dr. Bryan Dalid
12pm to 1pm		**NETWORKING LUNCH** **- Sponsor Presentations (4 presenters, 15mns each)**
1pm to 145pm		**BUSINESS MEETING (if quorum is confirmed)** **- Summary of Board Resolutions - Secretary** **- Financial Performance - Treasurer**

145pm		**CLOSING CEREMONY**
		Thanksgiving Prayer - Sr. Adelina Javellana
		Recognition of Guests and Dignitaries - Dr. Dinah Abella
		Introduction of Guest of Honor and Inducting Officer Dr. Glory V. Baltazar
		Address of the Guest of Honor - PHIC PCEO Dr. Beverly Lorraine Ho
		Proclamation of the Newly Elected Officers and Board of Directors - Sr. Adelina Javellana, COMELEC Chairperson
		Induction and Oath Taking of the Newly Elected Officers and Board of Directors - PCEO Dr. Beverly Lorraine Ho
		Valedictory Address - Dr. Maria Lourdes K. Otayza, Outgoing President
		Inaugural Address - Incoming President
		Closing Remarks - Dr. Digna Ragasa
GRAND RAFFLE		
THANK YOU FOR SUPPORTING THE PHA 77TH ANCeX! **SEE YOU AGAIN NEXT YEAR AT THE PHA 78TH ANCeX!**		